

Devizes Area Board Project

1. What is the project?

To agree to £2,600 of funding towards produce a film promoting employment opportunities for SEND young people in the Devizes area

2. Where is the project taking place?

Devizes Community Area

3. When will the project take place?

Spring 2015

4. Who is the project aimed at?

- > The potential employers of SEND young people in the Devizes area
- > Secondary audience - young people with SEND and their parents/carers uncertain about taking up employment opportunities
- > Wider audiences - teachers, youth workers, other relevant sector professionals

5. What are the Community benefits/evidence of need/desired outcomes?

This project emerged as a result of identifying the need to support young people with SEND to find employment as a priority for the community area. In March 2014 it was agreed that £5,600 would be set aside towards carrying out a project to support this aim.

Through discussions with the ‘Wiltshire Employment Support Team” (WEST) and Create Studios (a social enterprise based in Swindon), it was agreed that a film with some young people with SEND would be of tremendous benefit. In particular its purpose would be to:

- Alert and engage young people with SEND who could enter employment with support, to the opportunities available to them in the Devizes area.
- Alert potential employers to current success stories of employment of SEND young people and the support that is available to them to facilitate this.
- Assuage concerns on the part of the young people and employers by demonstrating how some assumed barriers can be removed.
- Encourage greater dialogue, improved mutual understanding and closer links between the business community and young people with SEND.
- Greater social integration and understanding of young people with SEND.

WEST will identify 3 possible case studies from which 2/3 young people participants can be confirmed. Create Studios propose to work with this group to co-plan and illustrate the key messages of the film. They will undertake an informal documentary approach (in the style of BBC fly-on-the wall), where they will follow the journey of real young people who have or are currently overcoming a range of barriers to engage successfully in the workplace.

The hope is that the young people themselves can also take part in the creation of the film and add this experience to their CV

6. Who will manage/be responsible for this project?

Member responsibility – Cllr Laura Mayes

Responsibility for creating the film – Create Studios in consultation with WEST, Community Youth Officer and the Community Area Manager

7. Costs/quotes/ match funding?

A summary of the budget is outlined below. As it stands the funding is being provided by Devizes Area Board, Create Studios and an Arts Council Funding Bid. However we will not know until the end of January if the funding bid has been successful. If it has not there will be a shortfall of @£2,600

The proposal to the Area Board is for an additional £2,600 to be put towards this project. This will provide the necessary funding to ensure that the project takes place. It will not be known until February if the arts council grant application has been successful. If it has not then this funding will be used to fill that void. If it is successful then the funding will be used to allow for more participation by the young people themselves

Expenditure		Income	
Pre-production	£1,310	Devizes Area Board (2013/14)	£5,600
Production	£4,090	Create Studios Subsidy	£1,680
Post production	£4,465	Arts Council Grant (Provisional)	£2,500
Total	£9,865	Total	£9,800

8. Additional information

This project has been identified by the Phoenix Banardos Club as a priority and something that the young people wish to see take place. They would like to see it funded in part from the youth funding. However as a decision is needed ASAP, this proposal is going to the Area Board as a member initiative which if agreed would allow the funding to come from either the Area Board's money or the Youth funding pot, depending on which is more appropriate. This will allow certainty of funding to exist yet allow time for the necessary procedures to take place.

This is a very exciting project that will hopefully have shelf life of about 5 years. Having researched what is available nationally, there is nothing that has been produced that will be of the quality proposed.